



United Nations
Educational, Scientific and
Cultural Organization

ZENTRUM ZUR FÖRDERUNG DER PROMOTION OF
MENSCHENRECHTE HUMAN RIGHTS
IN GEMEINDEN AT THE LOCAL AND
UND REGIONEN REGIONAL LEVELS

Under the auspices of UNESCO

The Toolkit for Urban Inclusion in Arab Cities: Rationale – Objectives – Impact

Bernadette Holzer

30 August 2021

Relevance



United Nations
Educational, Scientific and
Cultural Organization

ZENTRUM ZUR FÖRDERUNG DER PROMOTION OF
MENSCHENRECHTE HUMAN RIGHTS
IN GEMEINDEN AT THE LOCAL AND
UND REGIONEN REGIONAL LEVELS

Under the auspices of UNESCO

“Where, after all, do universal human rights begin?

*In small places, close to home—
so close and so small that they
cannot be seen on any maps of
the world. Unless these rights
have meaning there, they have
little meaning anywhere.”*

Eleanor Roosevelt



Why is the Toolkit necessary?

- City administrations are **key to the provision of public services.**
- **Local governments are crucial in achieving**
 - Human rights and equality for all
 - The Sustainable Development Goals
- **Acknowledge and analyse challenges and maximize cities' potential for inclusive positive change**

What is the Toolkit?



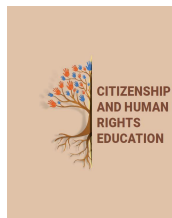
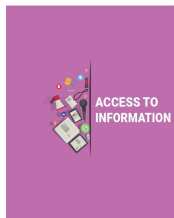
United Nations
Educational, Scientific and
Cultural Organization

ZENTRUM FÜR MENSCHENRECHTE
CENTRE FOR THE PROMOTION OF
HUMAN RIGHTS
IN GEMEINDEN AT THE LOCAL AND
UND REGIONEN REGIONAL LEVELS

Under the auspices of UNESCO

From cities for cities:

- practical, viable advice to city actors
- compilation of effective policies
- advice proven by actual experience
- documentation of tacit knowledge
- inspiration and step-by-step guidance



Toolkit for Urban Inclusion in Arab Cities

Cities promoting inclusion through public participation, access to information, sport, and citizenship and human rights education



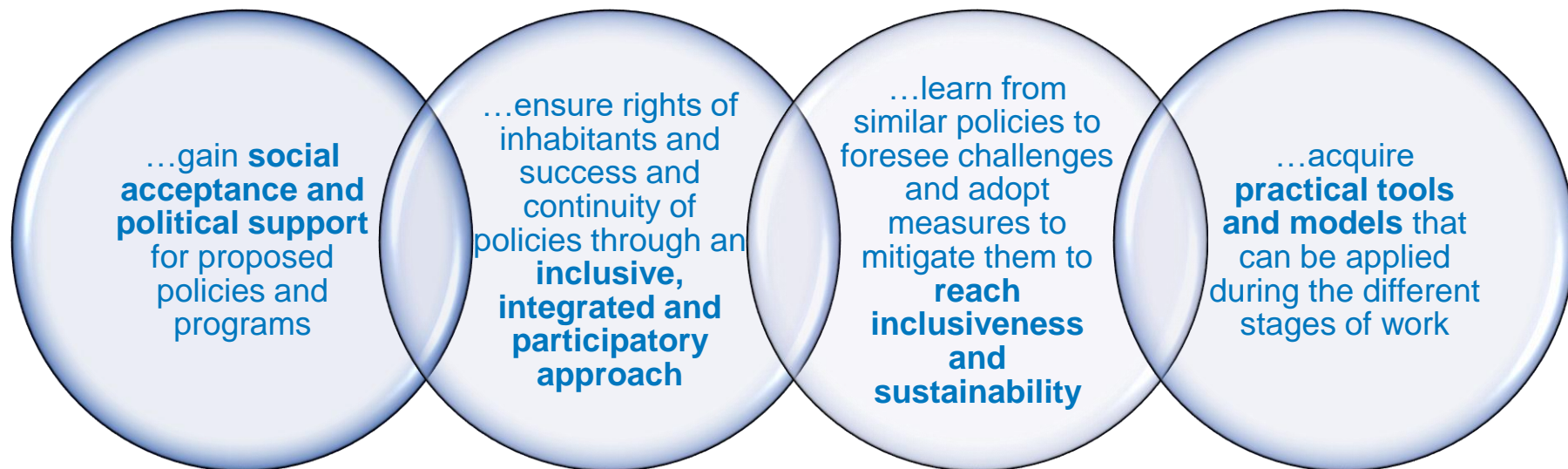
Inclusive and Sustainable CITIES series

Using the Toolkit to...



United Nations
Educational, Scientific and
Cultural Organization

ZENTRUM ZUR FÖRDERUNG DER PROMOTION OF
MENSCHENRECHTE HUMAN RIGHTS
IN GEMEINDEN AT THE LOCAL AND
UND REGIONEN REGIONAL LEVELS
Under the auspices of UNESCO



TARGET GROUPS:

- Mayors
- Municipal council members, municipal executives
- Entities concerned with design, implementation, follow-up, and evaluation of local projects

The Toolkit development journey

- Trilateral cooperation (UNESCO, International Centre, Arab Coalition)
- Two workshops, Cairo (2018) / Amman (2019): 15 cities
- Study visits
- Representatives of municipalities and young persons
- Drafted by urban inclusion experts
- Reviewed by specialists and experts
- Presented at World Urban Forum WUF10 in Abu Dhabi

Arab cities instrumental throughout the process!



Public participation



United Nations
Educational, Scientific and
Cultural Organization

ZENTRUM ZUR FÖRDERUNG DER PROMOTION OF
MENSCHENRECHTE HUMAN RIGHTS
IN GEMEINDEN AT THE LOCAL AND
UND REGIONEN REGIONAL LEVELS
Under the auspices of UNESCO

- Easier said than done!
- Who to involve? At what stage?
- Challenge of raising people's false expectations
- Approach? Trend towards use of social media



Allows cities to identify priorities and needs of different groups of inhabitants.

Access to information

- Defined by national laws
- Type of information? Target audience? Means?
- Trend towards digitalization
- Partnerships very important (private sector, donors, NGOs)



**Essential enabler of urban inclusion,
prerequisite for public participation and
citizenship.**

Sports for youth inclusion



United Nations
Educational, Scientific and
Cultural Organization

ZENTRUM ZUR FÖRDERUNG DER PROMOTION OF
MENSCHENRECHTE HUMAN RIGHTS
IN GEMEINDEN AT THE LOCAL AND
UND REGIONEN REGIONAL LEVELS
Under the auspices of UNESCO

- Not spontaneous, requires planning
- Establish clear inclusion objectives based on an assessment of needs
- Challenge of sustainability: financial, land availability, technical knowledge
- importance of partnership



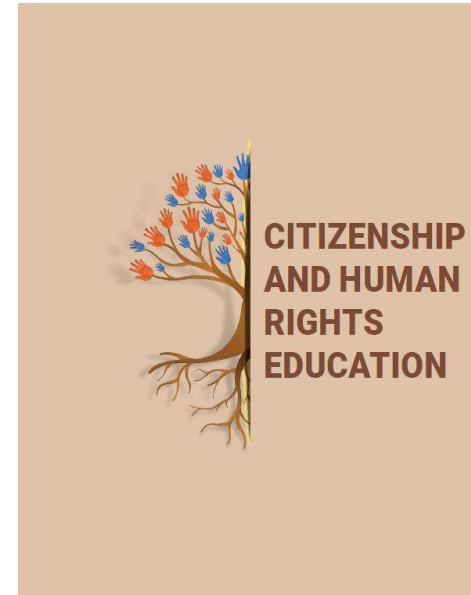
Youth inclusion in urban life to achieve sustainable development is a major challenge for many cities.

Citizenship and human rights education



ZENTRUM ZUR FÖRDERUNG DER PROMOTION OF MENSCHENRECHTE HUMAN RIGHTS IN GEMEINDEN AT THE LOCAL AND UND REGIONEN REGIONAL LEVELS
Under the auspices of UNESCO

- Importance of training civil servants to ensure sustainability
- need for innovative/attractive programs
- Long term impact, difficult evaluation



Educating city employees and inhabitants on citizenship and human rights as entry point to achieve urban inclusion.

What now?

- Dissemination
- Practical application with cities
- National and regional workshops (webinar!)
- Development of additional chapters/ Model Policies (women)
- Addition to existing chapters
- Export to other regions (Africa)

Merci!
Thank you!
شكرا جزيلا

Bernadette Holzer

Senior researcher

**International Centre for the Promotion of
Human Rights at the Local and Regional Levels
under the auspices of UNESCO**

Elisabethstrasse 50B | 8010 Graz | Austria

+43 316 380 1528

bernadette.knauder@uni-graz.at

www.humanrightsgolocal.org